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WPA ID:

WPAI_LANDRY_ESA_STATEWIDE_MIXEDMODE SURVEY_MQ_240407
LA STATEWIDE
REGISTERED VOTERS
APRIL 4-7, 2024

SAMPLE:
 n=600 Registered Voters
 MoE=±4%
 Mixed Mode

INTRODUCTION: Good evening. May I please speak with NAME FROM FILE? My name is _____ and I'm calling from WPA Intelligence, a national public opinion firm. This evening we're conducting a short scientific survey in Louisiana and we'd like to get your opinions. We're not selling anything and your responses will be completely confidential.

SCREENER

1. First, are you or any member of your immediate family a member of the news media, a Public Relations company, or an active participant with any political campaign?
 1. Yes **TERMINATE**
 2. No/All other100%

2. Thinking about the 2024 general election for US President, Congress, and various state and local offices, do you plan to vote in this election? Would you say you...**ROTATE TOP-TO-BOTTOM, BOTTOM-TO-TOP**
 1. Definitely plan to vote 84%
 2. Probably plan to vote 9%
 3. It's Fifty-fifty 7%
 4. Probably plan not to vote **TERMINATE**
 5. Definitely plan not to vote **TERMINATE**
 6. Don't Know/Refused **DNR**..... **TERMINATE**

3. Are you the parent or legal guardian of children in your household under the age of eighteen?
 1. Yes 37%
 2. No/All other 63%



4. To get us started, if you were to give a letter grade to the public education system in Louisiana, would you give the system an A, B, C, D, or an F?

		Statewide	Target HDs	Parents
1.	A	5%	2%	6%
2.	B	14%	11%	14%
3.	C	32%	30%	33%
4.	D	25%	26%	18%
5.	F	20%	25%	24%
6.	Other <input type="text" value="DNR"/>	3%	3%	4%
7.	Refused <input type="text" value="DNR"/>	2%	3%	2%

5. In your opinion, over the past several years, has public education in Louisiana gotten better or worse or has it remained the same?

And, would you say public education in Louisiana has gotten MUCH (better/worse) or just SOMEWHAT?

		Statewide	Target HDs	Parents
	TOTAL BETTER	12%	10%	15%
	TOTAL WORSE	48%	49%	44%
1.	Much better	3%	2%	7%
2.	Somewhat better	9%	8%	8%
3.	Remained the same	28%	28%	34%
4.	DK/Refused <input type="text" value="DNR"/>	11%	13%	6%
5.	Somewhat worse	27%	25%	24%
6.	Much worse	20%	23%	21%

6. Do you **ROTATE** support or oppose **END ROTATION** school choice, where the parent, not the government, is given state funds to choose the best school, whether public, charter, or private, for their child?

IF SUPPORT/OPPOSE:

And, would you say you **STRONGLY** (support/oppose) school choice, where the parent, instead of the government, is allowed to choose the best school for their child, or just **SOMEWHAT**?

	<u>Statewide</u>	<u>Target HDs</u>	<u>Parents</u>
TOTAL SUPPORT	68%	65%	74%
TOTAL OPPOSE	24%	26%	16%
1. Strongly Support	49%	46%	57%
2. Somewhat Support	18%	19%	17%
3. DK/Refused DNR	9%	10%	10%
4. Somewhat Oppose	7%	8%	7%
5. Strongly Oppose	17%	17%	9%

7. Should a child be **FORCED** to attend a public school that is failing to meet his or her needs? **ROTATE** yes or no **END ROTATE**?

IF YES/NO:

And, would you say **DEFINITELY** (yes/no) or just **PROBABLY**?

	<u>Statewide</u>	<u>Target HDs</u>	<u>Parents</u>
TOTAL YES	9%	9%	7%
TOTAL NO	83%	84%	84%
1. Definitely Yes	5%	4%	3%
2. Probably Yes	4%	6%	4%
3. DK/Refused DNR	8%	6%	9%
4. Probably No	15%	18%	12%
5. Definitely No	67%	66%	72%

8. An Education Scholarship Account, also known as an ESA, allows parents to use the state funding that would have gone to their child’s public school to instead access the education that best meets their child’s needs. Parents can use this money for school tuition and fees, tutoring, educational therapies, textbooks and curricula, dual enrollment courses, and uniforms. Knowing this, would you say you **ROTATE** support or oppose **END ROTATE** ESAs?

IF SUPPORT/OPPOSE, ASK:

And would you say you **STRONGLY** (support/oppose) ESAs or just **SOMEWHAT**?

		<u>Statewide</u>	<u>Target HDs</u>	<u>Parents</u>
	TOTAL SUPPORT	65%	64%	71%
	TOTAL OPPOSE	24%	22%	17%
1.	Strongly Support	38%	39%	41%
2.	Somewhat Support	27%	25%	30%
3.	DK/Refused DNR	12%	14%	13%
4.	Somewhat Oppose	6%	5%	4%
5.	Strongly Oppose	18%	17%	12%

9. The Louisiana Legislature is considering a bill that would establish ESA’s for children in Louisiana, called GATOR Scholarships. Again, these scholarships would allow tax dollars to follow the child and give parents more control and freedom over their child’s education. Would you say you **ROTATE** support or oppose **END ROTATE** the bill.

IF SUPPORT/OPPOSE, ASK:

And would you say you **STRONGLY** (support/oppose) the GATOR Scholarship or just **SOMEWHAT**?

		<u>Statewide</u>	<u>Target HDs</u>	<u>Parents</u>
	TOTAL SUPPORT	65%	63%	68%
	TOTAL OPPOSE	24%	26%	18%
1.	Strongly Support	40%	38%	44%
2.	Somewhat Support	25%	25%	24%
3.	DK/Refused DNR	11%	11%	14%
4.	Somewhat Oppose	6%	7%	5%
5.	Strongly Oppose	18%	19%	13%

10. And, would be **ROTATE** more or less **END ROTATE** likely to re-elect a member of the legislature if they voted in favor of the GATOR Scholarships bill?

IF MORE/LESS LIKELY:

And, would you say you are MUCH (more likely/less likely) to vote for your legislator, or just SOMEWHAT?

	Statewide	Target HDs	Parents
TOTAL MORE LIKELY	52%	47%	53%
TOTAL LESS LIKELY	25%	25%	17%
1. Much More likely	25%	24%	31%
2. Somewhat More likely	27%	23%	21%
3. DK/Refused DNR	23%	27%	30%
4. Somewhat Less likely	7%	6%	6%
5. Much Less likely	17%	20%	11%

And now I have just a few more questions for demographic purposes only....

11. Party Registration: **PRE-CODE**

	Statewide	Target HDs	Parents
1. Republican	34%	36%	27%
2. Independent/Other	28%	27%	36%
3. Democrat	38%	37%	37%

12. Would you say you are a **ROTATE** Conservative, a Moderate, or a Liberal **END ROTATION** in your political beliefs?

IF CONSERVATIVE/LIBERAL, ASK:

And, would you say you are VERY (conservative/liberal) or just SOMEWHAT (conservative/liberal)?

	Statewide	Target HDs	Parents
TOTAL CONSERVATIVE	41%	39%	37%
TOTAL LIBERAL	17%	17%	13%
1. Very Conservative	23%	21%	17%
2. Somewhat Conservative	18%	18%	20%
3. Moderate	32%	36%	35%
4. DK/Refused DNR	10%	8%	15%
5. Somewhat Liberal	11%	11%	8%
6. Very Liberal	6%	6%	5%

13. What is the highest level of formal education you have completed?

	<u>Statewide</u>	<u>Target HDs</u>	<u>Parents</u>
1. High school or Less	29%	27%	21%
2. Some College /Associates Degree	35%	33%	44%
3. Bachelor’s Degree	20%	23%	21%
4. Post graduate	16%	17%	14%
5. DK/Refused DNR	1%	<1%	0%

14. And thinking back to the presidential election in November of 2020, for whom did you vote ROTATE FIRST
TWO

Donald Trump, the Republican
 Joe Biden, the Democrat
 ...Or...
 Someone else

	<u>Statewide</u>	<u>Target HDs</u>	<u>Parents</u>
1. Trump	49%	52%	52%
2. Someone Else	7%	5%	6%
3. Don’t Remember/Did not Vote DNR	6%	6%	6%
4. Refused DNR	5%	3%	5%
5. Biden	33%	34%	31%

15. Which of the following best describes your race or ethnicity?

	<u>Statewide</u>	<u>Target HDs</u>	<u>Parents</u>
1. White	52%	57%	45%
2. Hispanic, Mexican, Latino, Spanish	6%	4%	8%
3. African-American	28%	27%	32%
4. Asian	2%	2%	3%
5. Other (specify) _____	5%	2%	7%
6. Refused DNR	7%	8%	4%

16. In what year were you born? RECORD EXACT FOUR DIGIT RESPONSE; RECODE INTO CATEGORIES

		<u>Statewide</u>	<u>Target HDs</u>	<u>Parents</u>
1.	18-24	7%	6%	2%
2.	25-34	15%	15%	25%
3.	35-44	16%	17%	32%
4.	45-54	16%	15%	24%
5.	55-64	17%	17%	7%
6.	65-74	15%	14%	6%
7.	75 or over	10%	9%	<1%
8.	Refused DNR	4%	7%	3%

17. Sex: BY OBSERVATION

		<u>Statewide</u>	<u>Target HDs</u>	<u>Parents</u>
1.	Male	48%	48%	45%
2.	Female	52%	52%	55%

18. General Election Vote History: PRE-CODE

		<u>Statewide</u>	<u>Target HDs</u>	<u>Parents</u>
1.	0 of 4	15%	15%	18%
2.	1 of 4	19%	18%	25%
3.	2 of 4	14%	19%	14%
4.	3 of 4	14%	14%	13%
5.	4 of 4	38%	34%	29%

19. DMA PRE-CODE

		<u>Statewide</u>	<u>Target HDs</u>	<u>Parents</u>
1.	ALEXANDRIA, LA	4%	-	2%
2.	BATON ROUGE	24%	49%	20%
3.	LAFAYETTE, LA	16%	16%	15%
4.	LAKE CHARLES	5%	-	6%
5.	MONROE-EL DORADO	5%	-	3%
6.	NEW ORLEANS	34%	21%	39%
7.	SHREVEPORT	13%	15%	16%

20. Congressional District PRE-CODE

		Statewide	Target HDs	Parents
1.	CD-01	17%	3%	20%
2.	CD-02	17%	19%	18%
3.	CD-03	17%	8%	20%
4.	CD-04	17%	14%	16%
5.	CD-05	16%	34%	11%
6.	CD-06	16%	22%	14%

21. Interview Method: PRE-CODE

		Statewide	Target HDs	Parents
1.	SMS	50%	63%	52%
2.	Cells	19%	2%	23%
3.	Landline	31%	35%	25%